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“Fans of Dfest” to Snag Rewards

Email pass code will further discount Early Bird specials

TULSA, OKLA. – The founders of Dfest, the most comprehensive music festival and conference in the Midwest, today announced that “Fans of Dfest” will receive a limited number of discounted Early Bird tickets to this year’s festival, July 24 and July 25 in downtown Tulsa.

“We want to reward people who love and support our mission to showcase great emerging talent alongside really cool national artists,” said Dfest co-founder Tom Green. “This is our way of saying thanks to our fans of the festival.”

Here’s how it works: On March 3rd Dfest will send out an email to the Dfest eNews subscribers list with a special pass code to get Early Bird discount prices on tickets. Fans of Dfest can use their pass code to buy Dfest tickets for a discounted Early Bird price starting at noon on March 7th. A limited number of these specially discounted tickets will be available and only Dfest eNews subscribers can get the special pass code, which are available by signing up on the email list at www.dfest.com. With pass code Early Bird prices are discounted \$5 as follows:

- 1-Day \$17 plus \$3 fee
- 2-Day \$32 plus \$3 fee
- Conf Badges (w/Festival Access) \$60 plus \$5 fee
- VIP Package with 2-day \$136 plus \$9 fee
- VIP Package with Conf/2 Day \$166 plus \$9 fee

This is a limited opportunity to receive a special discount using unique pass codes that will expire March 20th or once the Early Bird special discounted tickets sell out! Early Bird tickets go on sale March 7th at noon central standard time. Existing Dfest eNews subscribers will also receive a pass code for the discount.

Fueled by a diverse collection of national and top local acts, the high-energy music festival broke attendance records in 2008 and is positioned to be even larger in 2009. Dfest 2008 featured 150 artists representing more than 20 musical genres on a dozen stages in downtown Tulsa's historic Blue Dome District.

The two-day multi-genre music festival fused with a music industry conference was established in 2002 to help emerging artists gain exposure and connect with the music industry. The conference consists of music panels, a tradeshow, music clinics and artist mentoring. Each night, national recording artists perform on large outdoor festival stages while top local, regional and national emerging artists perform on a multitude of outdoor stages, indoor venues and club stages.

Dfest has quickly become one of the top independent music conferences in the nation as well as the Midwest's largest music festival of its type, and a hot bed for showcasing exciting new diverse music talent. For more information go to www.dfest.com

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