

Sponsorship Fundamentals: Beyond Signage

presented by Chris Moler, USIndoor Sponsorship Director

Thursday, March 4, 1:00-2:00 pm EST

USIndoor's Teleseminar Series resumes Thursday, March 4 at 1:00 pm EST with "Sponsorship Fundamentals: Beyond Signage," presented by Chris Moler, USIndoor Sponsorship Director. Moler, a nationally recognized sponsorship expert in the areas of special events and recreational sports, will cover numerous strategies for improving your overall sponsorship program, including packaging and pricing, "sponsorship intelligence" and many results-driven keys that you, as a facility owner or manager, can add to your programs right away.

Whether you occupy a small, medium or large market, don't miss this opportunity to learn and have your questions answered by an industry expert. For more, see Moler. Pre-seminar questions welcome by e-mail to USIndoor.

About Our Presenter: Over the past 30 years, Chris Moler has earned the reputation of a sponsorship authority through speaking engagements and sales success. Once upon a time he also managed several YMCAs and remains active with Oklahoma City Community College's recreation department, with its 85,000 combined square feet of space and nationally ranked aquatics, basketball, volleyball, fitness and weight training and outdoor sports programs. Moler currently serves a myriad of clients throughout Oklahoma and nationally, including the University of Missouri Recreation Center, Plex Indoor Sports (SC), Renegade Sports (FL), Boomtown Ballyards, and Oklahoma City Community College. Moler has presented on sponsorships and business development at over 20 national conferences and published numerous articles in national publications on sponsorship and other marketing and event management topics.

About USIndoor Teleseminars: USIndoor's Teleseminar Series features 60-minute educational teleseminars covering topics relevant to facility operators, startups and Certified Arena Operators, who receive a 50% discount and one CEU for attending. Speakers are experts in their respective fields. At only \$49 per line, the only thing needed to participate is a phone, and your whole staff can listen in. USIndoor teleseminars are a great, affordable way to train your whole facility on the issues that matter most to our industry!

About USIndoor's CAO Program: USIndoor's Certified Arena Operator Program is a must for anyone serious about running an indoor sports facility or in having a career in recreational sports management. With emphasis on day-to-day management, the CAO Program is the industry's only professional credential. Lead by respected industry leaders and academicians in their areas of expertise, this intensive two-day program, which takes place in conjunction with USIndoor's annual Facility Operators' Conference & Trade Show, includes lectures, panel discussions, audience participation, written materials and an exam. For further details see Become a CAO.

Presented by:

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